

Online and Blended IMPACT Application 23-24

The Online and Blended IMPACT (Instructors Magnifying Potential and Cultivating Transformation) Program is designed for current and pre-service K-14 educators, administrators, TOSAs, and trainers. Participants who complete the program will earn 15 quarter units of continuing education over two Foothill College quarters and become California State Certified as an Online and Blended Instructor.

Early applicants who submit their application by Sunday, August 20, 2023 will be notified if accepted early.

All other applications must be submitted by Sunday, September 10, 2023!

This program is 100% tuition-free for CA residents thanks to the generous donations of our KCI community. NOTE: If accepted, you will need to pay a \$75 registration fee to secure your place.

Justin and the KCI Team
Director of Programs and Partnerships
jsewell@krauseinnovationcenter.org

* Indicates required question

1. Email *

2. Your FIRST Name *

3. Your LAST Name *

4. How did you hear about the Online and Blended IMPACT Program? *

Mark only one oval.

- ☐ Colleague Recommendation
- ☐ Email
- ☐ Social Media
- ☐ At a Conference
- ☐ Web Search
- ☐ At a KCI event or program
- ☐ Other: _____

About You

Please provide your personal information below.

5. Work Email Address *

6. Personal Email Address *

7. What is the best phone number to reach you? *

8. Home Street Address (Including Apt. or Unit #) *

9. City *

10. State (to be considered for the grant-funded scholarship, you must be a CA resident) *

11. Postal Code *

12. Gender *

Mark only one oval.

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Prefer not to say

13. Ethnicity *

Mark only one oval.

- ☐ American Indian or Alaska Native
- ☐ Asian
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Native Hawaiian
- ☐ Other Pacific Islander
- ☐ White
- ☐ Prefer not to say
- ☐ Other: _____

You As A Educator

Please let us know about your prior teaching experience.

14. Current Job title *

If you will be changing jobs, please let us know what your job will be for the 23-24 school year.

15. Current School District *

16. Current School Site *

17. Is your school considered Title 1? *

Mark only one oval.

☐ Yes

☐ No

☐ Unsure

☐ Not Applicable

18. Number of Years Working in Education *

19. Subject Area/s (Check all that apply) *

Check all that apply.

- ☐ Multiple subjects (elementary school)
- ☐ Math
- ☐ Science
- ☐ Career and Technical Education
- ☐ English/writing/literature
- ☐ Social studies/history
- ☐ World languages (foreign languages)
- ☐ Visual arts
- ☐ Performing arts
- ☐ Physical education/health
- ☐ Special education
- ☐ AVID/Leadership
- ☐ Site and/or district administration
- ☐ TOSA/Site Coach
- ☐ Technology
- ☐ Other: _____

20. Grade/Age Levels You Currently Support (Check all that apply) *

Check all that apply.

- ☐ I'm a pre-service teacher
- ☐ Primary (TK-2)
- ☐ Elementary (3-5)
- ☐ Middle School (6-8)
- ☐ High School (9-12)
- ☐ Community College or University
- ☐ Adult Education
- ☐ Site Administration/ TOSA
- ☐ District Administration/ TOSA
- ☐ Library/ Makerspace/Media Specialist
- ☐ Other: _____

Open Ended Questions

Please try to limit your answers to 300 words or less. However, please understand that we are looking for quality of answer, so if the question below consists of only a few words, we will not consider you to be a serious candidate and will discard your application.

You are encouraged to compose your answers in another document and then copy/paste them here so that you don't risk losing your responses.

21. Please describe your personal teaching/education philosophy. *

22. Who are your learners and what do you love about teaching this particular group? *

23. KCI Programs are more than just PD. We deliberately build cohorts with the intention of developing a community of learners and a network of support that lasts well beyond the program dates. What unique characteristics would you bring to a cohort? How do you like to participate and contribute within learning communities? *

There are no wrong answers here. This is an opportunity for you to tell us the best parts of who you are as a person. Don't be afraid to show off!

Online and Blended IMPACT- Specific Questions

Program Description

Please read the program information below in its entirety. You can also [view it in a new tab here](#).

ARE YOU READY TO MAKE AN

Impact?

BECOME THE ONLINE & BLENDED EDUCATOR YOUR LEARNERS NEED!



Here at the **Krause Center for Innovation** we specialize in professional learning for educators. The **Online & Blended IMPACT Program** is designed to support educators who want to explore and implement best practices of online and blended instruction in grades K-12. Each cohort focuses on **responsive professional learning** that addresses the ever-changing landscape of education, from **online learning** to **virtual classrooms** to **blended & hyflex environments**.

If you're ready to **embrace innovation** and **expand your support network**, apply for KCI's OBI Program today!

Maximize the
Impact
of Your Education Career



KRAUSE CENTER *for* INNOVATION

WHAT TO EXPECT FROM THE

OBI PROGRAM



- DESIGN**
authentic virtual learning and hybrid learning experiences
- HUMANIZE**
online teaching and learning and bring it to life
- MEET**
students where they are and make learning accessible
- ENGAGE**
learners with innovative technologies
- CREATE**
a community of change to increase impact
- FURTHER**
your career opportunities and have fun



LEARN MORE ABOUT KCI'S OBI PROGRAM,
EXPLORE OUR AFFORDABLE FUNDING OPTIONS,
AND APPLY FOR THE NEXT COHORT!



KRAUSEINNOVATIONCENTER.ORG/OBI

WHAT IS THE OBI PROGRAM?

The Online & Blended IMPACT Program is a premier professional development program for educators who want to be at the forefront of online and blended innovation.

Participants in **Online & Blended IMPACT (Instructors Magnifying Potential & Cultivating Transformation)** apply research-driven educational principles to the online environment in eight program courses. Cohorts consist of professionals from diverse backgrounds who would like to develop skills in:

- Instructional design
- Online student engagement tools
- Multimedia curation & creation
- Learning management systems
- Social-emotional learning
- Graphic design & layout principles



Additionally, each OBI participant earns a California Certificate of Achievement as an Online & Blended Instructor (plus 15 continuing ed units) upon program completion.



WHAT MAKES OBI UNIQUE?

Our OBI Program offers learners the opportunity to engage with real-world practitioners who focus on shifting culture, not just instruction. This is accomplished through a direct commitment of both instructors and learners to the social-learning impact of online and blended education. The program is intentionally designed to amplify diverse and inclusive voices in the space of online and blended learning. Participants will have direct access to the instructional team along with flexible resources to use immediately in their learning spaces. All learners become part of the collaborative and supportive KCI family of learners.



OBI PHASES OF LEARNING

- **Phase One: Explore** Spend time learning equitable and inclusive strategies to use online tools in effective and engaging ways.
- **Phase Two: Engage** Learn the how and why of setting up a virtual classroom while developing all your resources.
- **Phase Three: Extend** Learn how to encourage authentic learning in online learning spaces.
- **Phase Four: Empower** Develop authentic assessments that tie into engaging projects that empower students.

WHAT PEOPLE ARE SAYING

“
Being part of this program was challenging, inspiring & practical. I learned so many skills that I can apply directly to my teaching. OBI is real game changer! Highly recommend!”

“
OBI gave me the focus I needed to restructure my classroom for the future.”

“
OBI transformed my teaching. I feel so much more confident with both online instruction and blended instruction in my classroom. Thank you for investing in me! I'm reinvigorated.”



OBI welcomes participants throughout the state of California who serve K-12 learners in all capacities!

[KRAUSEINNOVATIONCENTER.ORG/OBI](https://krauseinnovationcenter.org/obi)



At the Krause Center for Innovation, we care deeply about our work and commit daily to the goal of **improving education in our communities.**

At the heart of KCI you'll find teachers who care. Founded by an educator, run by educators, and benefiting educators, KCI understands that it's about more than just subject matter expertise. Our team brings together some of the most talented and experienced professionals with the goal of improving education in our communities. Here at KCI we understand that the classroom truly is the place where systemic change begins, where ideas take shape, where growth is nurtured. Through partnerships and various collaborations, **KCI is constantly growing and expanding its reach, scope and services and making a big difference.**



To date, more than 23,500 teachers and countless students have benefitted from KCI programs.

NURTURING INNOVATION IN EDUCATION SINCE 2000



KRAUSE CENTER *for* INNOVATION

KCI at Foothill College

12345 El Monte Road | Los Altos Hills, CA 94022 | (650) 949-7614 | krauseinnovationcenter.org

Paid for with Perkins Funds

24. Based on the description of the program above/on the KCI website, please describe why you want to participate in this program and how you plan to use what you learn. *

Please limit your response to 300 words or less.

25. Are you applying to this program as a part of a team? *

Mark only one oval.

☐ Yes

☐ No

26. If so, please name the other people on your team.

Please note that each person on your team must submit their own individual application!

27. OBI Cohorts are organized into learner affinity groups to encourage sharing and connection among educators with similar groups of learners. Please select from the list below the learning group that most describes your situation. *

If you fit into more than one category or none of the groups directly applies to your situation, please select the CLOSEST group or the one you are most interested in and add any context below.

Mark only one oval.

☐ Teachers of Primary/Elementary Grades

☐ Teachers of Middle/High School STEM Subjects

☐ Teachers of Middle/High School Arts/Humanities Subjects

☐ Teachers of Adults (Adult Ed, College, etc.)

☐ TOSAs/Administrators/Support Staff for Primary/Elementary Grades

☐ TOSAs/Administrators/Support Staff for Middle/High School/Adult Ed/College

28. If there is any need to clarify your answer to the above (such as an interest in more than one group), please provide this information below.
-

29. Did one or more of the following KCI Ambassadors encourage you to apply to this program? *

Check all that apply.

- ☐ Erin Asamoto
☐ Terry Lien
☐ Stacy Kratochvil
☐ Sandhya Raman
☐ Verity Oliff
☐ No

Confirmations and Agreements

Please confirm your understanding and commitment to complete the general KCI Program requirements.

30. I understand and agree to complete all work over the Fall and Winter Quarter of 2023-2024. *

Mark only one oval.

☐ Yes

31. I understand that, while the courses in this program are asynchronous, there are weekly and course deadlines and I will need to participate in the virtual course at least twice per week during the program. *

(Coursework will typically take between 2 and 4 hours per week throughout the program.)

Mark only one oval.

☐ Yes

32. I understand and agree that if I am unable to complete coursework on time for any reason, it is my responsibility to reach out to the program director. *

Mark only one oval.

☐ Yes

33. I understand and agree to attend the KCI graduation/showcase in-person or virtually on Saturday, March 23, 2024. *

Mark only one oval.

☐ Yes

34. I understand and agree that if I am unable to complete the program for any reason, the Krause Center for Innovation has authority to ask for reimbursement for any unit and enrollment fees that have accrued. *

Mark only one oval.

☐ Yes

35. I understand and agree that I will need to pay a \$75, non-refundable fee to participate in the program (after acceptance is sent and willingness to participate has been agreed upon). *

Mark only one oval.

☐ Yes

36. I agree that all information provided is true. *

Mark only one oval.

☐ Yes

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